CASSIS PROVENCE • MÉDITERRANÉE LE BONHEUR HAUTE DÉFINITION **PRESS** FILE 201

With its grandiose nature and colourful fishing harbour, Cassis stands out thanks to its typically Mediterranean lifestyle. You can live here all year round, following the flow of nature and the activities of mankind. Here you can hike, sail, dive, cycle, discover the flavours and an inimitable terroir, you can listen to a bit of jazz. Here you can meet fishermen, writers, pure Provençal folk or people who have adopted Cassis as their home and proclaim their love of this outstanding environment and their desire to protect it. Some pages to capture the elegant and so-special spirit of Cassis, far from the picture postcards.

## **6** GOOD REASONS TO LINGER A WHILE IN CASSIS

- To contemplate the majesty of Cap Canaille
- To savour a glass of Cassis white wine
- To sip a coffee gazing at the little pointu fishing boats in the harbour
- To go out to meet the people of Cassis
- To dive into the Calanques
- To lounge around

"Cassis is a diamond in a beautiful setting created by nature..."

- Philippe Faure Brac, best sommelier in the world in 1992 & president of the French Sommellerie

"Cassis has an unequalled soul. The sea is the extension of the village and is part of everyday life».

Monika Kappel, architect, who has adopted Cassis

# CONTENTS

Cassis in 2019-2020	4
Cassis, a lifestyle	6
Forks & wineglasses	10
Thousand-year-old vineyards	13
Nature, life-size!	20
Jazz or wines, Cassis is a lively place to be	24
Cassis, an eco-responsible ambition	27
A few figures	28
Practical	29

## **CASSIS IN 2019 – 2020** What's new?

#### **HOTELS - RESTAURANTS**

#### Les Roches Blanches\*\*\*\*\*

The 5\*\*\*\*\* Hotel Les Roches Blanches opened this year new restaurants and a wellness area in a luxurious Art-deco style, with stunning views over the sea and Canaille.

Let's experience, the new restaurant "Les Belles Canailles", run by chef Florian Cano, with "Mediterranean flavours", the lounge bar "Les Petites Canailles" where you can enjoy a high-quality lounge menu with tapas, mezzés, Cassis wines and signature cocktails, and the Loup bar, that serves aperitifs and a raw cuisine, in the shade of the umbrella pines.

And also, discover the new spa by Sisley.

This winter, the planned works, will develop the elegance and comfort of the establishment, and new rooms.

www.roches-blanches-cassis.com



. The Sure hotel Cœur de Cassis \*\* (ex hotel Grand Jardin) will reopen this next spring, after major works, with a new cosy decoration around the pretty inner courtyard.

#### www.hotelgrandjardin.com

. The charming hotel, Le Maguy is since September 2019 a 3-star hotel, with 8 renovated, modern decorated and themed rooms. Heated pool.

#### www.hoteldefrancemaguy.com

#### L'hôtel de la plage Mahogany \*\*\*

The hotel overlooking Bestouan beach, reopen with a new atmosphere... The owner Julie Morand, passionate about decorating, creates every year a new decor to enjoy life and relax in a natural, simple and cosy setting.

#### www.hotelmahogany.com

Since June 2019, the Guesthouse The address offers 3 elegant suites, in the heart of a beautifully restored residence... Lush garden, sea and village views, heated pool.

Icing on the cake: Gourmet and organic "table d'hôtes".

 $A 4^{th}$  room will open in 2020.

#### <u>theaddress-cassis.com</u>

Les B restaurant brasserie charms us with its appetizing house menu, land or sea and its tapas in a musical atmosphere in the evening. Vintage decoration and large bay windows, intimate sunny terrace.

#### **OENOTOURISM**

#### Wine tourism gains ground

4 estates open their doors to reveal the profession of winemaker in the distinctive *terroir* of the Cassis Appellation. Le Domaine de la

Dona-Tigana and le domaine du Paternel are joining le Clos Ste Magdeleine and le Domaine du Bagnol to take you further, to help you understand the art of the vine and wines and prompt rich exchanges around the subject of Cassis wines. <a href="https://www.ot-cassis.com">www.ot-cassis.com</a>

#### Aperitif at Le Clos

Le Clos d'Albizzi, one of Cassis's oldest wine estates (1523), organises gourmet aperitif evenings in its garden. Some tables, a wattle pergola, the spirit of a *guinguette* and a great desire for sharing are what bring "les Apéros du Clos" to life. These evenings – placed under the sign of simplicity and love of the *terroir* – are conjured up by Marie-Laure Dumon, a descendant of the Albizzi family.

Book at: www.ot-cassis.com

#### New E-bike tours in the vineyard

Pedal without too much effort thanks to the eletrical assistance and discover the tours imagined by Emilien, with a tasting stop at an estate. <a href="https://www.ot-cassis.com">www.ot-cassis.com</a>



#### **DISCOVER AND HAVE FUN**

La Fondation Camargo invites you to discover the garden of the former residence of the American patron Jérôme Hill, who created a garden on the seafront, composed of terraces and abundant Mediterranean vegetation, promoting calm and creativity.

Book at: resvp@camargofoundation.com

#### The TUKTUKS compagny

In group or privatized, let yourself be transported in our Tuktuks to discover the village, the wine heritage, and the Cap canaille.

www.lacompagniedestuktuks.fr

#### Play poker outdoors at Casino Barrière

Riviera atmosphere for the Casino Barrière de Cassis's terrace. Beginners or experienced players alike can push their chips forward under the star-studded sky of the Cassis nights. Texas Hold'em or Ultimate Poker for enthralling evenings! <a href="https://www.casinosbarriere.com/fr/cassis">www.casinosbarriere.com/fr/cassis</a>

#### L'Eau de Cassis

The artisan-creator's boutique, l'Eau de Cassis opens its spaces and proposes unique natural perfumes, created by Fabrice Cicot, soaps, and trendy home decoration... New fragrances every year.

www.leaudecassis.com

Les Calanques tours, on a mini cruise with a swim stop, are bookable every day, in season (subject to weather) at the Cassidains boatmen's wooden kiosk. <a href="https://www.calanques-cassis.com">www.calanques-cassis.com</a>

New: audio guides aboard the little tourist train to discover the natural and cultural heritage of the town (5 languages to choose and a children's version).

**New Applications** to discover new itineraries and good deals:

"Cassis secrets"

"Mes Calanques"

## CASSIS, A LIFESTYLE

All year round. Some people prefer the unique light of the early mornings in January, others the coppery colours of the grape harvest in the autumn, or the first swims in May in the translucent blue of the Calanques.

Cassis spreads out its terraces all year long, the boatmen take holidaymakers out to sea every day, the shopkeepers warmly welcome the visitors seven days a week, as for nature it offers its share of surprises with each changing season.

There's an inimitable gentleness about Cassis, a light sublimated by the rugged landscapes of Cap Canaille (and vice versa!) and a lifestyle tinged with elegance and simplicity in your encounters.

#### **CASSIS BEFORE AND NOW** The population took refuge in the heights (Castrum) fleeing the The town developed barbarian invasions. around its harbour. Between the 3<sup>rd</sup> century BC and the In the 15th century 1st AC In the 18th century From the 5<sup>th</sup> to the 10<sup>th</sup> centuries Presence of Ligurians on the Baou Cassis was attached to the Comté Redon hills. Carsicis Portus was a de Provence. It became part of harbour that lived essentially from France in 1486. fishing and Mediterranean trade. Cassis attracted rich visitors from Marseille for their holidays... In the 19th century **Nowadays** In the early 20th century First the restangue terraced vineyards that seem to number of quarries plunge down to the sea, then the Calanques with their increased (Cassis stone), the turquoise waters and lastly the village curling around vineyards expanded, and tourism the harbour. Cassis was truly shaped by Man developed thanks to the arrival fishermen, winemakers and quarrymen occupied the of the train. space, land and sea, giving the town the structure you

can see today.

#### **24H IN CASSIS**

**Step 1.** Start by taking your coffee at daybreak on the quayside, and watch the town spring back to life. As the fishing boats return, buy your fish at the fishermen's stall (every morning on the fishermen's stall on the quay – fish and sea urchins in season). And because Cassis is in Provence, you can't possibly miss out on the market. Tapenade, fougasse breads, sun-drenched vegetables (in season), goat cheeses... Even in the middle of winter the stalls are mouth-watering and richly scented. (Provençal market on Wednesday and Friday mornings, farmers' market on Saturdays).

**Step 2.** Dive into the sea, with your family on the supervised Bestouan and Grande Mer beaches, or make your way to the Calanques for a flipper-powered exploration. Picnic or a gourmet table when you get back to the village. And at siesta time you have two options: head for Square Gilbert Savon to watch the lively games of pétanque (every afternoon) or do a bit of shopping in the town centre's trendy boutiques.

**Step 3.** In the evening, the choice is vast: wine-bars, gastronomic restaurants, festive atmosphere, casino for gamblers. And then start all over again.

**GOOD DEAL :** Guided history strolls through the village, every week in season, programme available at the Tourist Office, visit and tasting of a gourmet speciality. An opportunity to learn more about Cassis's three districts: the bourgeois district and its lovely 16<sup>th</sup> and 17<sup>th</sup> century houses, the harbour and its prud'homie tribunal, and the fisherman's district and its narrow alleys.

Booking at: www.ot-cassis.com: 6€ on line / 7€ at the Tourist office.







#### WHERE TO STAY?

On the port, the Originals Cassitel\*\*, a pretty place at an affordable price for experiencing life in Cassis from the inside. <a href="https://www.cassitel.com">www.cassitel.com</a>

Overlooking Bestouan beach, le Mahogany\*\*\*, combines chic & lounge spirit. Rooms with a view! Elegant cooking in the Calanque M restaurant and the Phytomer spa complete the picture. <a href="https://www.hotelmahogany.com">www.hotelmahogany.com</a>

An otherworldly spirit at the Jardin d'Émile. Colours & incredible charm for this little hotel facing Bestouan beach. An address that's so highly prized you mustn't book it too late! www.lejardindemile.fr

Facing Cassis bay, at Best Western Plus La Rade\*\*\* you can lounge on the lovely wooden terrace and go for a swim nearly all year round in the Sensory Aqua Space with heated pool. www.bestwestern-cassis.com/

Impeccable service and warm welcome at the Jardins de Cassis\*\*\*, for a wonderful stay nestling in lush greenery, surrounded by bougainvillea and pines. <a href="www.hotel-lesjardinsde-cassis.com">www.hotel-lesjardinsde-cassis.com</a>



#### WHERE TO EAT?

Veritable village bar, at the counter of the XX° or on its little terrace for the lucky ones, enjoy the fresh tapas washed down by Cassis and worldwide wines.

+33(0)4.42.01.70.76

New: Restaurant La Loco

An authentic and charming restaurant in front of the train station. Pretty setting with terraces facing the countryside. Delicious Italian and Mediterranean cuisine.

+33(0)4.88.42.10.78

Like a real local. Discover "À Table" in a little street and congratulate yourself for this find. A short menu, fresh and seasonal produce, very reasonable prices. Tapas and wines in the evening. www.atablecassis.com

It's all in the name. At la Poissonnerie Eric, a fishmonger's son, serves fresh fish, on the spot or to take-away! Family spirit, tables on the harbourside and straight talk.

+33(0)4.42.01.71.56

For 45 years, coffee or a glass of white wine, whatever the time, facing the harbour, of course it's the Bar de la Marine. +33(0)4.42.01.76.09

Nestling among the comfortable cushions, on the harbourside, enjoy the tapas and Cassis wines, then ask for some more – "César la suite" +33(0)4.42.01.78.38

Impossible not to think of St Tropez, the lovely red frontage and superb seafood platters, make Mr Brun's terrace a classic attraction in Cassis. Music in the summer! 2 Quai Calendal

Home cooking at this unmissable place for lovers of Mediterranean flavours. On the menu at La Vieille Auberge, fish soup, mussels 'au gratin', grilled fish... www.vieilleaubergerestaurantcassis.fr

#### WHERE TO RELAX?

Below Cap Canaille, straight from the Grande Mer beach, you can count on the sunmattresses at the **Grand Large** or at **Le Bada** for a luxury moment of idleness.

www.cassis-grand-large.com www.bada-cassis.com Sun-mattresses, fresh fruit cocktails, burgers, the Same Same Beach seems to plunge directly into the sea at Bestouan beach.

<u>www.hotelmahogany.com</u>

At the Presqu'île, la Plage Bleue proposes a private solarium with sun-mattresses and a children's pool. Laid-back cooking for another wonderful experience over the water.

www.restaurant-la-presquile.fr/restaurant-la-plagebleue-cassis

#### **GO-TO PLACES FOR SHOPPING**

Objects made of Cassis stone, but not only: Bazarette is the Aladdin's Cave for interior decoration in Cassis. You're sure to love it. 2 Rue du Jeune Anacharsis

Varnished earthenware crockery in summer colours. Delphine "La Sardine" will welcome you in her workshop (by appointment). "L'Atelier de la Sardine" or on the market Wednesday and Friday mornings. +33(0)6.26.48.88.73

Old and professional furniture, contemporary art gallery, Stéphane Masson shares his passions in an astonishing vaulted former stable in old Cassis. L'Art du Temps. www.art-du-temps.com

Fashion and hand-picked accessories. Chez Lulli in Cassis, you will find a lovely collection of articles made by well-known leading designers. www.lulli-sur-la-toile.com

The Perfumer-Creator's Museum-Boutique, where the visitors will hear all about L'Eau de Cassis, or how Lorenzo Salvaire created this unique fragrance in 1851 for a bourgeois lady from Marseille on holiday in Cassis.

www.leaudecassis-shop.com

Soaps and cosmetics created at the foot of Cap Canaille, at the Savonnerie de Cassis! Citrus and an unrestricted view of Cap Canaille, Same fruit, monoi, honeysuckle, all the scents of summer on the spot. <a href="https://www.lasavonneriedecassis.fr">www.lasavonneriedecassis.fr</a>

A BRILLIANT IDEA: Cassis's great market on the first week-end of October, ready-to-wear, accessories, interior design... Great end-ofseason deals.



#### **ESPECIALLY FOR KIDS**

Take a break from the beach between two dips, so your children can climb the trees at Cassis Forest treetop trails, and on a rainy day (even if they are few and far between!) the CAP Provence pool will allow you to perfect your crawl and offer the parents a break at the spa.

## **FORKS & WINEGLASSES**

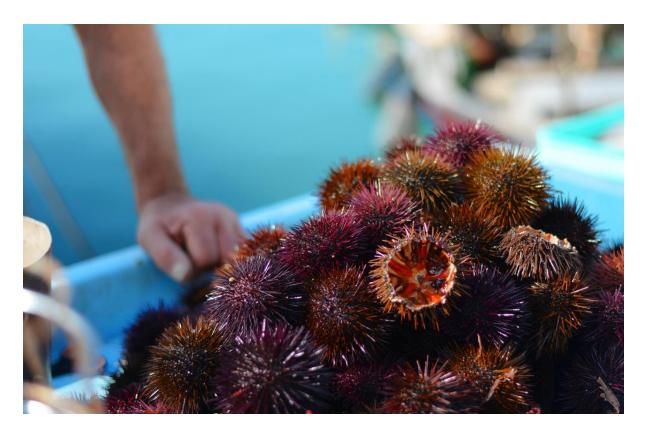
#### **PROVENÇAL CUISINE**

Colourful, aromatic and traditional, it is based on the freshness and quality of the raw materials, and does credit to the produce from a rich land and a sea well-stocked with fish.

Just take a look at the markets in Cassis and you'll see all the wealth and variety of the produce: strawberries, peaches, melons, figs, tomatoes, courgettes, peppers, aubergines, violet artichokes... Thyme, rosemary, myrtle, garlic, basil and also olive oil from Provence, goat cheeses, fish, anchovies and sardines, sea urchins (in season) ... The scene is set, all the ingredients are there for simple, family cooking, slow-cooked everyday dishes, not to mention new, refined recipes thought up by creative chefs.

Cassis by the Sea! There are still about eight fishermen working in Cassis, where they have their own prud'homie\* on the harbourside, quite a challenge in this day and age! Some stalls set up every morning on the quay, where you'll find sea bream, red mullet, John Dory, red scorpionfish, tub gurnard, conger eels, scorpionfish, comber fish, monkfish... and from November to March do not miss out on the sea urchins with their orangey-red coral to be eaten on a slice of bread and butter, washed down with a glass of Cassis white wine.

\*fishermen's tribunal,



#### **FOR GOURMETS**





Les Roches Blanches. Chef Florian Cano and his crew cook for two different restaurants and a bar. The fare at Les Belles Canailles, lunchtime and evening, is Mediterranean; Les Petites Canailles offers a high-quality lounge menu with tapas and mezzes, and invites you to « musical aperitifs » on Thursday evenings, with snacks to share, Cassis wines and signature cocktails. And our latest addition, Le Loup Bar, serves aperitifs and a raw cuisine, in the shade of the umbrella pines. <a href="https://roches-blanches-cassis.com/">https://roches-blanches-cassis.com/</a>

La Villa Madie \*\* (Michelin), signed Dimitri Droisneau. This cuisine follows the movements of the seasons and highlights the wonderful terroir that surrounds it, through carefully selected and prepared products. The choice of location is obvious to Chef Dimitri Droisneau and his wife Marielle, as is the fact that each product hides a producer and that they are the starting point for any good cuisine. It is therefore in harmony with his environment that he develops his creations where he orchestrates iodine and minerality with precision but above all with passion. 2\*\* at the Michelin has been rewarding his work since 2014. Nestled in the cove of Corton, facing Cap Canaille, Villa Madie majestically dominates the sea.

La Brasserie du Corton, for a lunch formula from Monday to Friday (and Saturday for lunch or dinner in summer). Situated on the floor above the gastronomic restaurant, you can savour traditional specialities and recipes there, sometimes reinvented, in a simple, laid-back atmosphere. On the menu: local fish, salads and dishes of the day to liven up the privileged moment of a sunny lunchtime. The terrace overlooks the sea.

http://lavillamadie.com/brasserieducorton-information/

Chez Angelina. Open kitchen where you can admire the talent of Jean Marchal who proposes exceptional Mediterranean cooking here. Everything is there: quality of the produce, precision of the cooking, harmony of the flavours. It's the market that sets the tone allowing you to discover with the

passing seasons: slow-cooked shoulder of lamb, braised knuckle of veal, "perfect" egg with red mullet roe... Great classics revisited, to be savoured in a pretty courtyard in complete intimacy.

<u>www.restaurant-angelina-cassis.com</u>

Chez Gilbert. This establishment is a veritable institution and belongs to the closed circle of the "Charte de la Bouillabaisse Marseillaise". Here the Bouillabaisse is made with at least six different fish (John Dory, red scorpion fish, tub gurnard, conger eels, monk fish and rock fish) accompanied with *favouilles* (green crabs). The tasting session follows a precise ritual, the broth is served with the *rouille*, a spicy and saffron-flavoured aioli and croutons rubbed with garlic. Then come the fish, delicately sliced up in front of the guests. <a href="https://www.chezgilbert.net">www.chezgilbert.net</a>

La Presqu'île. The view of Cap Canaille is so attractive you could almost forget why you came. Here, with unrivalled warmth, Ringo Schulz welcomes the gourmets who come to taste his inventive cooking, with the flavours of Provence, the Mediterranean and far-away. <a href="https://www.restaurant-la-presquile.fr">www.restaurant-la-presquile.fr</a>

#### **SHELLFISH & CRUSTACEANS**

With its lovely red frontage, you'd almost think you're in St Tropez. You can enjoy **Mr Brun's** superb seafood platters facing the harbour. 2 quai Calendal

The go-to place for family Sunday lunches, with an open view of the sea from the beach, **le Grand Large** serves fish, bouillabaisse, bourride fish stew, crustaceans and shellfish (from October to April). <a href="www.cassis-grand-large.com">www.cassis-grand-large.com</a>

#### FOR NIGHT OWLS

At le Cendrillon, animated discussions on the terrace until all hours! Lively evenings, card games, a musical atmosphere and the last glass of white, it's here that it all happens! +33(0)4.42.01.70.24

Whether they're on a winning streak or not, gamblers can try their luck into the small hours at Casino Barrière, slot machines, gaming tables, electronic games, poker!

Outdoor gaming space. Lounge bar and terrace with view of the castle for a dinner under the stars. <a href="https://www.casinosbarriere.com/fr/cassis">www.casinosbarriere.com/fr/cassis</a>

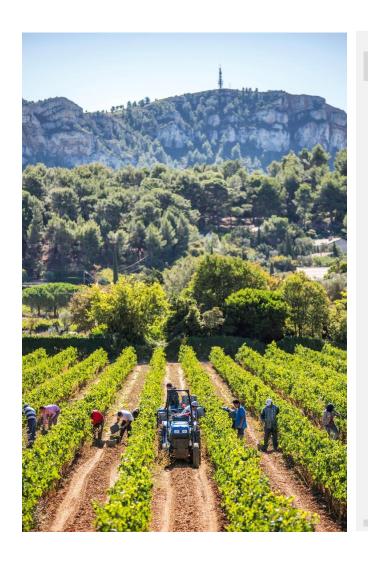
## THOUSAND-YEAR-OLD VINEYARDS



The Cassis Appellation d'Origine Contrôlée which celebrated its 80<sup>th</sup> anniversary in 2016, is the oldest appellation (wine label) in France. But you have to go back nearly 2,600 years to the time of the Greek colonies to tell the long story of winemaking in Cassis. With the passing centuries, the winemakers have learnt from this special *terroir* and adapted their grape varieties and practices to produce a wine that is unique today.

"The deep-rooted identity of our wines can be explained in just a few words: the minerality provided by the limestone all round us, the subtle saltiness that the sea winds regularly deposit here. Yes the Mediterranean is close by, at the gateway to the vineyards, and its influence could never belie the origin of our wines."

- Jonathan Sack-Zafiropulo, President of the Cassis Appellation



#### **ID CARD**

- AOC since 1936
- 215 ha of vineyards
- 7 hectares only for the smallest estate
- 6200 hectolitres produced a year
- 1 million bottles sold
- 71% whites, 26% rosés, 3% reds
- 1 vine = 1 bottle
- Vineyards in a national Park
- 70% of the vineyards are organic

### CASSIS, LANDS OF WHITES

Jewel of the "Cassis AOC", the whites represent the major part of the wines produced and contribute greatly to its reputation. The Cassis whites have a brightly glinting light yellow colour. They give off a sweet scent of citrus fruit and white flowers, enhanced by a mineral touch and the tang of the sea, marked by their *terroir*. After a few years, the aromas grow more complex with a general hint of honey. On the palate, the full and lively taste allows a well-balanced yet intense freshness to develop, that is typical of Cassis wines.

Mineral and iodised, the white wines of Cassis are above all "vins de terroir" (wines of its terroir).



#### **ESTATES, MEN AND WOMEN**

There are twelve estates, spread around a veritable amphitheatre that opens up on to the sea, and rises up to altitudes of between 10 and 200 metres. Some gently sloping, others on restanques (planted on terraces), all benefit from the sea breeze, the 3,000 hours of sunshine and low rainfall, mainly concentrated in the spring and autumn.

It must be admitted that the Cassis winemakers have a certain strength of character and you have to admire their commitment. It takes a certain amount of courage to resist the call of the property developers. Passion, to watch each day over the quality of their wine, respect the traditions and open up to new techniques. Although we often talk about winemakers as men, it must be remembered that in Cassis, this profession includes several women... Let's mention Jérômine Paret, at the head of the Domaine de la Ferme Blanche working at the side of Philippe Garnier, oenologist and cellar master; Sophie Cerciello-Simonini, at the head of Clos Val Bruyère, with her oenologist husband; Marie-Laure Dumon with her brother Benoit, takes over the Clos d'Albizzi.



**CLOS D'ALBIZZI** 

The Albizzis, a noble and powerful Florentine family, founded the Estate in the 16<sup>th</sup> century. In 1730, it was passed on to the Dumon family by marriage.

- White & rosés
- 14 hectares
- Organic

The White has a brilliant, limpid colour, a scent of fennel and quince, with a lovely minerality on the palate. It is full-bodied with a hint of honey, a touch of iodine, all enlivened by a discreet acidity.

Apero in vineyard every Thursday night from May to October.

Facebook: Clos d'Allbizzi.fr/



## CLOS VAL BRUYERE / CHATEAU BARBANAU

Sophie is Émile Bodin's great granddaughter (see Cassis Bodin).

- About 7 hectares
- Organic

The Cuvée Val Bruyère with its aniseed notes, scents of camomile, lime and pineapple, develops a silky structure and a mineral tang. The Cuvée Kalahari is a long-fermentation white with honey, vanilla and exotic fruit aromas. www.closvalbruyere.com



#### **DOMAINE DU BAGNOL**

The Estate – founded in 1867 by the Marquis de Fesque – is hidden away sheltered by Cap Canaille.

- About 17 hectares
- White & rosé
- Organic

The Blanc de Blancs has a refined, honey-tinged scent, and a fruity aroma on the palate (pear, lemon). A distinguished and elegant wine.

Visits or wines tasting for individuals (please book on www.ot-cassis.com). www.domainedubagnol.fr



#### LA FERME BLANCHE

Founded in 1714 by a famous fleet owner in Marseille, Comte François de Garnier, and then handed down from one generation to the next until the present day. The Paret family defends a new grape variety and cutting edge wine-making techniques to present ever-more refined wines.

- 30 hectares
- The Estate produces two different whites, one of which is the Cuvée Excellence, as well as reds and rosés.
- Organic

The White has citrus fruit and white flower scents. The Cuvée Excellence develops pippin apple, quince and dried fruit aromas; on the palate, it offers honey and almond flavours.



#### **LA DONA TIGANA**

Founded in 1999 by Jean Tigana, the famous footballer and wine connoisseur.

- 19 hectares
- White & rosé
- Organic

The white is mineral, with a flinty touch. Visits for individuals (please book on www.ot-cassis.com). www.ladonatigana.com

#### **CASSIS BODIN**

Emile Bodin, the grandfather of the current owner, was a Félibre, a friend of Mistral and an ardent defender of Provençal culture. He was one of the first vine-growers to replant after the phylloxera epidemic.

- About 35 hectares
- It proposes three whites, a rosé & a red.

The Blanc de Blancs is dry, mineral, characterised by its flinty taste. The white, pure free-run juice, is fruity. It develops white flower, honey and almond aromas. The Cuvée Prestige Notre Dame des Lumières develops minerality and elegance.

www.vins-cassis-bodin.fr

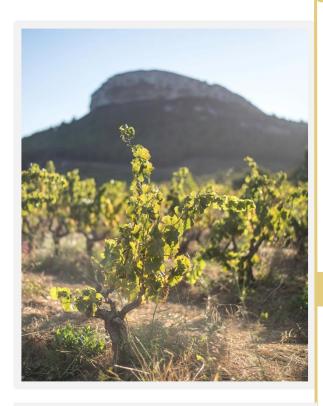
#### **COURONNE DE CHARLEMAGNE**

Founded in 1988 by Bernard Piche, a passionate Cassis winegrower, the estate rises up the terraces at the foot of the Couronne de Charlemagne. On sale at the Domaine du Paternel.

- 15 hectares
- White and rosé
- Organic

The white dry and frank has floral scents. Round in the mouth, it develops quince and ripe fruit aromas.

www.couronnedecharlemagne.com



#### **FONTCREUSE**

Built in 1687, it was only in 1922, with Colonel Teed, that the estate devoted itself totally to winemaking, previously having been a mixed farm. The estate is close to the "cabanon" (small countryside house) where Virginia Woolf stayed between 1925 and 1929.

- About 25 hectares
- White & rosé
- Organic

The white is "fatty", voluptuous. On the palate, it develops fruit notes of grapefruit, bitter almonds, peaches and Golden Delicious.

http://fontcreuse.com

#### LE PATERNEL



Three generations have run this estate in succession, which stretches out over the hillsides. The fermenting cellar is superb.

- 45 hectares
- White, rosé & red
- Organic

The Blanc de Blancs is an expressive wine, with citrus fruit and white flower aromas. It is balanced, mineral, fresh, evolving towards honey.

Visits for individuals on booking www.ot-cassis.com www.domainedupaternel.com

#### **DOMAINE DES QUATRE VENTS**

The estate has belonged to the same family since the end of the  $19^{th}$  century.

- 9 hectares
- White & rosé

The white has a crystalline colour, a complex scent elegantly marrying citrus fruit, white flower and "garrigue" aromas. On the palate, it is full and well-balanced.

Facebook : Domaine des quatre Vents

#### **DOMAINE SAINT LOUIS**

The estate has belonged to the Jayne family since 1893 and has been taken over by Laurent, the grandson. Graduating from the Ecole d'Avignon in 1996, he decided to use a very broad range of grape varieties including the Pascal Blanc in the Cuvée Fonfon.

- About 8 hectares
- White, rosé & red

The Blanc de Blancs, Cuvée Fonfon (the grandfather's nickname) has pear, apricot, toast and aniseed aromas, and on the palate, peach and tea finishing on a long, silky note.

www.domainesaintlouis-jayne.e-monsite.com



#### **CLOS SAINTE MAGDELEINE**

The estate, founded in the 19<sup>th</sup> century by Joseph Savon was taken over as a farm in 1920. It was in 1976 that it was developed and reorganised with passion by Mr and Mrs Sack, who gave it its current "structure". It stretches out above the sea, below Cap Canaille.

- 12 hectares
- White & rosé
- Organic

The white has white flower, citrus fruit aromas, and on the palate it is a mellow, unctuous wine with honey and almond aromas. Taken from a selection of old vineyard plots, the Cuvée Bel-Arme offers a lovely complexity and a very marked minerality.

Visits for individuals (please book on www.ot-cassis.com). www.clossaintemagdeleine.fr

### **5** FAVOURITES

#### 1 - Le chai cassidain, a passion for wine

Every day at aperitif time, Pascale and his son Nicolas propose a selection of whites, rosés, reds and champagnes. Antipasti, salads, special bowls to nibble, or comfortably settled in a leather armchair or on the terrace. The cellar places the emphasis on the wines of Cassis.

Evening wine bar only during weekend.

#### 2- A bicyclette

Trolib invites you to discover the new electric bike tours in the vineyard with a stop to taste the famous white wines... <a href="www.ot-cassis.com">www.ot-cassis.com</a>

#### 3- Les Apéros du Clos (d'Albizzi)

La "Petite d'Albizzi", Marie-Laure Dumon, organises gourmet aperitif evenings in its vineyard. Some tables, a wattle pergola, the spirit of a guinguette and a great desire for sharing are what bring "les Apéros du Clos" to life. Discover also its menu made from the products of the vegetable garden.

<u> Plus d'infos sur la page Hacebook : Clos d'Albizzi</u>

#### 4- Le Divino

Seated around the casks of this excellent wine bar or on the terrace, the customers of Le Divino talk late into the night, tasting the cellarman's nuggets, accompanied by his wise words of advice. Tapas and gourmet dishes (Premium charcuterie and cheese, fresh truffle, caviar...) are also on the menu. <a href="https://www.divino-cassis.com">www.divino-cassis.com</a>

#### 5- La Maison des vins

Discover the wines, their terroirs, learn to know them, understand them... In its catalogue, La Maison des Vins de Cassis proposes an incredible selection of wines, the promise of great moments with your family or friends.

#### **ROOMS WITH A VIEW – SEA OR VINEYARDS**

La Bastidaine, the first guestrooms to open in Cassis, just a stone's throw from the vineyards, cultivate a warm welcome, an absolute must for their breakfasts! <a href="www.labastidaine.com">www.labastidaine.com</a>.

Le Cap, is a guest house of 5 rooms, an ideal place to stay in calm and exceptional atmosphere. Magnificent view of Cap Canaille, infinity pool, tropical garden, sauna, electric bikes and 2 stand up paddles at disposal. <a href="https://www.lecapcassis.com">www.lecapcassis.com</a>

Since June 2019: The Address will offer 3 luxurious and elegant suites in a beautiful residence, in the heart of a lush garden, a beautiful heated swimming pool and sea, Cap Canaille and village views.

Table d'hôtes: Its intuitive cuisine will take you on a journey into a culinary world where organic products are the very essence of creations. Menus were composed according to the seasons and the market. Vegetables, cereals and legumes sublimate exceptional meats, poultry and fish. Wednesdays, Fridays and Saturdays for dinner. In the autumn: wellness cooking classes. In 2020, a new room will be created. theaddress-cassis.com





### THE CLINK OF GLASSES

#### A Sunday in May - Cassis celebrates his wine (17 May 2020)

The Grape Harvesters Mass, blessing of the vine shoots, traditional dances, meeting with the winegrowers and tasting to celebrate the oldest of the appellations.

#### 18-19 & 20 of September : « Les Vendanges Etoilées »

The meeting place for gastronomes and good food lovers where they celebrate the alliance between dishes and wines. Workshops, cooking shows, cooking classes, farmers' markets... This event has become the quality go-to celebration for gourmets and epicureans.

## NATURE, LIFE SIZE!

From the ochre and golden Cap Canaille to the famous white limestone Calanques, the Cassis coastline is unique, and unmistakable. Nature here is grandiose, wherever you look the colours explode, the relief amazes, vegetation rules and the superlatives rain down: Cap Canaille, the highest sea cliff in Europe; the Calanques national Park, the No. 1 peri-urban park in Europe; Cassis stone, used for the quays of Alexandria; the Route des Crêtes linking Cassis to La Ciotat, startling; and as Frédéric Mistral said "Anyone who has seen Paris but hasn't seen Cassis, hasn't seen anything". Cassis has a good nature and strives to protect it. Here, protection of the environment are no idle words, this is part of the area's DNA.



## LA PARC NATIONAL DES CALANQUES 158 000 hectares (90% maritime)

Created in 2012, it is the 10th park in France. Close to a city with nearly one million inhabitants, it is the No. 1 terrestrial, maritime and peri-urban park in Europe. Regarding the sea, the natural heritage is exceptional. Sixty heritage species live there. This protected wild paradise conceals rare species such as 'Gouffé' grass (Arenaria provincialis), the Noble Pen Shell, the Hat Pin Urchin and further out to sea you will be able to see bottlenose dolphins and loggerhead turtles. And regarding the land, the biodiversity is remarkable, 138 protected plant and animal species live there: Bonelli's eagle, yellow-legged gull, and the European free-tailed bat. The succession of Calanques, creeks, and cliffs amongst the highest in Europe

offer breathtaking views. The 15,000-hectare Calanques and Cap Canaille Park is a special place, known worldwide for the hiking, rock-climbing, diving and sea kayak opportunities it provides.

Site: www.calangues-parcnational.fr / New application: Mes Calangues

#### When all is said and done, what is a Calanque?

The Calanques were formed 120 million years ago. To the west of Cassis, the Massif des Calanques consists of white limestone more than 400 m thick. Marine valleys were hollowed out, creating veritable miniature fjords, sometimes sheltering magnificent coves. Although the Calanque de Port Miou is the only one really in the Cassis district, the visitors extend their exploration to the other nearby Calanques. Port Pin and its Aleppo pines, or En Vau the "pearl of the Calanques" with its exceptional rock-climbing routes. (Regulated access, see page 27).



#### **BEACHES**

Sometimes, the sublime Calanques of Cassis are overshadowed by **Grande Mer beach** at the foot of the castle, where you can make the most of an astounding view of the cliffs and Cap Canaille, and go for a swim just a stone's throw from the harbour and town centre. Ideal for meeting all the needs of families, with supervised swimming, ice-creams and walks along the pedestrian quays and down the village's alleys.

**Bestouan beach**, also supervised, is a more confidential, pebble beach. Half way between the town centre and the Calanques, it is sheltered from the Mistral wind and the water here is incredibly clear.

The intimate **Anse du Corton** and **Anse de l'Arène**, natural pebble creeks, hidden away at the foot of Cap Canaille.

Find out all about the beaches, their services and access: <a href="www.ot-cassis.com/fr/les-plages.html">www.ot-cassis.com/fr/les-plages.html</a>

#### WALKING AND HICKING TOURS

Slowness or contemplation, the paths invite you to a peaceful discovery, respectful of the Massif des Calanques.

"Les Découvertes aux portes des Calanques » are organised in partnership with the Bureau des Guides in season. The guides will take ramblers along the Presqu'ile and Port Miou paths, explaining the local flora and fauna with passion, revealing the superb viewpoints over the village, between land and sea... www.ot-cassis.com

Le Sentier du Petit prince is a wondrous ramble, a one-hour loop around the Peninsula. Overlooking the Calanque de Port Miou and its hundreds of sailing boats, with an exceptional view of the majestic Cap Canaille, the path offers an educational walk with 11 information boards explaining the history of the old stone quarries, the flora and fauna of the Calanques... Ideal for families. Open all year round. Access on the little tourist train, whose guided circuit starts 50m away from the Tourist Office.

Athletic, but not too much so, the route takes you from the Plateau de Soubeyran to Cassis. Dotted with belvederes, the famous "Route des Crêtes" climbs, winds, flirts with the sea, swirls around in the wind. Between the road and paths, it allows the not-so-brave to experience these superb viewpoints.

And now for the more athletic version. En Vau, the most spectacular of the Calanques reveals itself after a steady two-hour walk, with a miniature creek encased between dizzy limestone cliffs as your reward.

#### 1. Electric mountain bike in the Calanques national Park

Cycling more or less effortlessly along the paths, between the garrigue scrublands, pines and plunging views over the Great Blue. Two new guided tours will take amateur cyclists for a gentle ramble. All year round, discover the Calanques of Port Pin, Port Miou (2h) and En Vau (3h). Another quite exceptional path, the Cap Canaille cutting through the vineyards and taking the mythical Route des Crêtes for a majestic finale as the sun sets at the peak.

#### 2. New: Guided tours of the winery by e-bicycle

With Trolib

Admire the hilly landscapes of the vineyard, superb sea or vineyard views, and wine tasting in an estate.

<u>www.ot-cassis.com</u>

## **1001 ACTIVITIES, SOME CLASSICS!**

Boat tours through the Calanques, boat hire with or without a license, all sorts of sails ... The opportunities are numerous for making headway. And for lovers of silence who want to make the effort, there are always more strenuous sea outings in a sea kayak or on a Stand-Up Paddle, gliding over the waves at your own pace, with just the splash of the paddles. A must, an outing at the end of the day to appreciate the changing light on the rocks of the Calanques. Discover the world of silence and make astonishing encounters, diving with or without tanks for some lovely moments in Cassis.



The **CASSIS GUIDES' OFFICE** organises a number of themed outings for the general public. From family walks to abseiling down Cap Canaille, because the panorama's well worth a few heady sensations! <a href="https://www.ot-cassis.com">www.ot-cassis.com</a>

The essential CASSIS BOATMEN for outings with commentary in the Calanques. www.calanques-cassis.com

A GREAT IDEA: the three-Calanques outing on board the Canaille. This hybrid drive boat allows you to go into the Calanques under electric power. A concept that makes it possible to minimise the pollution, with a certain beneficial impact for the environment and the authentic pleasure of "listening to nature". <a href="https://www.calanques-cassis-canaille.fr">www.calanques-cassis-canaille.fr</a>

**BOAT TOURS WITH A STOP FOR SWIMMING IN THE CALANQUES NATIONAL PARK**, under the Cap Canaille cliff, from June to September (depending on the weather forecast). Booking in advance.

**NIGHT IN THE STARS:** The castle of Cassis, which dominates the village with all its majesty, opens its rooms to a few privileged guests. Authentic luxury and absolutely unique panorama.

www.chateaudecassis.com

**PADDLE BOARDS**, the latest craze, have now been added to the wealth of **kayak** outings already proposed in Cassis, to glide noiselessly into the heart of the Calanques in perfect simplicity.

CSLN, <a href="http://centreculturelcassis.com/activites/sports-loisirs-nautique">http://centreculturelcassis.com/activites/sports-loisirs-nautique</a> LOKAYAK, <a href="https://www.lokayakcassis.com">www.lokayakcassis.com</a>

**SCUBA DIVING** in the best company with the experts from Cassis Calanques Plongée: <a href="https://www.cassis-calanques-plongee.com">www.cassis-calanques-plongee.com</a> or Narval. <a href="https://www.narval-plongee.com">www.narval-plongee.com</a>

## JAZZ, WINES... CASSIS IS A LIVELY PLACE TO BE!



#### **CULTURE & MUSIC**

#### In MAY

Images and videos' projection, between "land and sea" on the cliff of the Château, at 10p.m, 10.30p.m and 11p.m.

#### 21-24 MAY 2020

Le "Printemps du Livre", Meetings and signings with renowned writers. In the programme: literature & music/art/film/photo, at the Camargo foundation.

#### **JULY AND AUGUST**

#### Summer evenings:

Evenings in the vineyards at Clos d'Albizzi\*
Evenings on the beach at Le Grand Large \*
Roof top evenings \* Esplanade A. Briand
Cendrillon Evenings\*
Casino Barrière evenings
Apéritivo des Roches Blanches

\* On reservation only

#### Concerts:

#### **IN JULY**

**Une Soirée en Provence**, parades and dances of artist from all around the world.

#### MID JULY TO MID AUGUST

Jazz sur le toit, every Sunday at 7:30 p.m Jazz evenings between the sea and the Cap Canaille.

#### **AUGUST**

Cassis Jazz Festival Fondation Camargo

#### **END OF OCTOBER – NOVEMBER**

Les Antiques et Modernes, exhibition / sale of antiques and works of contemporary art. At the Oustau Calendal.

#### **SPORTS**

#### **MAY**

Les Voiles de Cassis. 20 old sailing boats, amongst the most prestigious in the world, brought together for a series of regattas.

#### **JUNE**

Cooking Cup Marseille Cassis, regatta from Marseille to Cassis with chefs on board.

Raid international Marseille-Cassis, rowing race

Cap Naïo, Crossing the bay of Cassis with or without fins

Critérium jeunesse de joutes, water jousting

#### **SEPTEMBER**

Challenge Open de tennis ATP
Cassis Rowing Race, the biggest French
regatta.

#### **OCTOBER**

Triathlon Sardines Titus

#### **LAST SUNDAY OF OCTOBER**

Semi-marathon Marseille-Cassis

#### **GOOD FOOD**

#### 17 OF MAY 2020, a.m.

Cassis celebrates its wine. The Grape Harvesters Mass, blessing of the vine shoots, traditional dances, meeting with the winegrowers and tasting to celebrate the oldest of the appellations.

#### **18 TO 20 OF SEPTEMBER 2020**

11 edition of the "Les Vendanges Etoilées". The meeting place for gastronomes and good food lovers where they celebrate the alliance between dishes and wines. More than 40 chefs expected. 40 Workshops, cooking shows, cooking classes, farmers' markets... This event has become the quality go-to celebration for gourmets and epicureans.



#### **OCTOBER - NOVEMBER**

The Italian Village, Portofino & Cassis.

Baci di Cunese, Piedmont wines, vespa, musica and dolce vita enliven Cassis for a few days.

#### **TRADITION**

#### **JUNE AND JULY**

The Sea Festivals

Sardines and then anchovies take the place of honour, for gourmet moments accompanied by the wines of Cassis.

#### **26 OF JUNE**

St John's day, marks the start of the festivities with a blessing of the bonfire and dancing.

#### **ONE WEEK-END IN JUNE**

St Peter, patron saint of fishermen, sets off on a procession through the town.

#### **14 JULY & 15 AUGUST**

Classic and as extraordinary as ever, the fireworks illuminate Cassis bay every summer.



#### **DECEMBRE**

Christmas Market: 30 exhibitors

### **AND ALSO**

#### **APRIL**

Cassis au Jardin, flower market, horticultural meetings and chats, initiation to gardening for all ages... every plant species will be there!

#### **JULY - AUGUST**

Artists' Quay and nocturnal market every evening to celebrate the work of local and regional artists.

#### **1rst WEEKEND OF OCTOBER**

La Grande Braderie, the great end-of-season sale.

MORE INFORMATION AT: www.ot-cassis.com

## CASSIS, AN ECO-RESPONSIBLE AMBITION

Sustainable tourism respectful of nature and mankind.

Welcoming our tourists in the best possible conditions, means offering them an unspoilt environment.

#### The Calanques national Park

The creation of the Calanques national Park in 2012 was the outcome of the work undertaken since 1999. The goal is to mobilise all the players around the protection of the Calanques site, through the value of its landscape, its remarkable biodiversity and its cultural heritage. It is also an incredible tool to be used to enhance the site.

From 1st June to 30 September access to the massifs is regulated to limit the fire hazard. The <u>www.myprovence.fr/enviedebalade</u> website indicates the authorised visiting times each day during the periods of greatest vigilance (the evening before, after 6 p.m for the day after).

#### Blue & green

Since 2009 the Blue Flag has floated over the beaches of Cassis. The waters of the four swimming sites are classified as being of "excellent" quality by Regional Health Agency (Grande Mer, Bestouan, Arène, Corton). The Calanque of Port Miou has the 'Port Bleu' label.

#### Giving way to electricity

Electric transport systems take pride of place in Cassis. Outings organised on electric mountain bikes and bikes in the village, the Park and the vineyards, Tuk tuk tours, hybrid boat excursions in the Calanques, boat rentals... to fully appreciate these places in peace and quiet.

Charging station at the Mimosas car park and on Savon square.

#### The 2CV Mehari Club and Eden car

The 2CV Mehari club develops an eco-responsible policy, ensuring the transmission of artisanal and industrial knowledge, to combine tradition and innovation, and create a new electric car, l'Eden (Méhari)

### Convenient parking

The creation of a relief car park in 2016 outside the village has considerably fluidified the arrival in Cassis and makes it easier to access the harbour, even at the highest part of the season. The Gorguettes free car park has space for 220 cars and there's a regular shuttle service ( $\leq$ 1.60) to take visitors to the entrance to the Calanques or close to the harbour.

#### Organic!

Today 70% of the "Vin de Cassis appellation" vineyards are organic. This approach requiring strong convictions continues with the goal of 100% organic for the harvest in 2022.

## IN A FEW FIGURES

## 2 million

visitors a year

16,000

cruise passengers welcomed per year

**1**ST

peri-urban national Park in Europe

**12** 

wine estates

## More than 80

gourmet addresses

## 124 million

economic benefits (excluding day trippers) a year

**40%** Foreign tourist

7,500 inhabitants

## 158 100 ha

that's the surface area of the Calanques national Park

## 1 million

Bottles of Cassis' wine produced every year

## 1,5 million

overnight stays in hotels

### **PRATICAL**

#### **CASSIS TOURIST OFFICE**

- Village-port, Quai des Moulins
- A second tourist information point is opened at Gorguettes at weekends starting from April and every day in July and August.

www.ot-cassis.com with booking centre

Phone: 00 33 0892 39 01 04 (€0.40/min + cost of a call)

#### **EASY ACCESS**

Airport : Marseille Provence or Toulon Méditerranée

TGV High-Speed Train to Marseille St Charles then TER regional express train to Cassis

By car: A50 motorway, exit No. 6 Carnoux-en-Provence or No. 8 Cassis.

**Seven car parks** in Cassis with real-time display of the number of spaces available.

The Gorguettes car park is free, with 220 parking spaces. At weekends and in season, a shuttle service leaves every 15 minutes approximately for the village centre and the Calanques Park (Peninsula).

**By sea**: Harbour master's office +33(0)4.42.18.35.90

Port Miou Harbour master's office +33(0)4.42.01.96.24

#### **MEDIA CONTACT**

Christine Francia

+33(0)4.42.01.67.84 - presse@ot-cassis.com

On-line media space : <a href="https://www.ot-cassis.com/en/press.html">https://www.ot-cassis.com/en/press.html</a>